Mid-Coast Water Planning Partnership
Coordinating Committee
Meeting Minutes

October 8, 2020, 9:00 – 10:00 am

**Meeting Attendance

Mid-Coast Coordinating Committee**

**Ed Backus** – Collaborative Fisheries Associates, LLC
**Harmony Burright** – OWRD

**Adam Denlinger** – Seal Rock Water District

**Penelope Kaczmarek** – Coastal Resident **David Rupp** – OSU CIRC
**Alexandria Scott** – Local Planning Coordinator

**Consulting Project Team**

**Lisa DeBruyckere** – Creative Resource Strategies, LLC

**Janine Salwasser** – Institute for Natural Resources (Oregon Explorer)

**Sam Chan** – Oregon Sea Grant

**Derek Godwin** – Oregon State University Extension Service

**ACTION ITEMS**

* The Project Team will provide the Coordinating Committee with access to the BOX folder to review the status of the draft written action plan.
* The Project Team will send the draft logo concepts to the Coordinating Committee and request, which, if any, should move forward for the partnership for a vote.
* The grammatical error in the Climate Change key issue statement has been corrected.
* Alexandria will provide a hyperlink to the draft storymap to the Coordinating Committee.

**Meeting Summary**

**Status of Storymap**
Blue Water GIS is coordinating with the Project Team to ensure that the messaging and information presented on the Mid-Coast storymap (in production) complements and aligns with messaging developed by the Project Team. The storymap will be produced in English and Spanish versions, and is slated to be completed by the end of November 2020.

**Work Group Issue Statements**

The Project Team shared the process they used to finalize the work group issue statements. One grammatical error was identified during the meeting in the Climate Change key issue statement, and will be corrected. Coordinating Committee members noted it was important for the partnership to retain the strategies and information that has been discussed in the past. The Project Team shared that they have completed their review of all meeting minutes that have occurred in the past, and have compiled all of the strategies discussed to date by the partnership. The Project Team is organizing them by category (the eight categories that include the 18 key issue statements) so that they will be represented moving forward. Coordinating Committee members emphasized the importance of reminding the partnership of the forensic history of actions.

**Project Team September Progress Report, Partnership Newsletter, and Webinar**

The Coordinating Committee was given an opportunity to provide any comments on the Project Team’s September Progress Report, Partnership newsletter, and webinar. There were 22 new individuals that participated in the September webinar. The Project Team was asked to consider ways to welcome new individuals, such as opening meetings 15 minutes early for Harmony and Alexandria to welcome newcomers and provide historical context.

**Plan Name: Action Agenda**

The Project Team asked the Coordinating Committee what they thought of titling this effort “Action Agenda” versus “Strategic Plan.” There was mixed reaction to the use of the term “agenda.” Suggestions included potentially incorporating “consensus” or “agreement” into the title, or simply stating “actions” on the website, and avoiding the use of any additional terms that may have perceived alternative connotation.

**Project Team Deliverables**

The Project Team discussed the purpose and integration of the website, Oregon Explorer Landing Page, and Oregon Explorer Map Viewer, and how these would integrate with the storymap. The Team is planning on presenting beta versions of the Oregon Explorer map viewer deliverables at the November CC meeting.

The Project Team has begun drafting the plan framework, which is housed in a BOX folder. The Team will provide the Coordinating Committee with a hyperlink to that folder so that CC members can observe and comment on plan progress.

**Logo Concepts**

The Project Team is working on a few logo concepts for the website, and will send the Coordinating Committee drafts of those logo concepts in the coming weeks. The Coordinating Committee will determine if any of those concepts should be advanced to the partnership for a vote. The Project Team will incorporate the Coordinating Committee’s recommendation to change “Cape 2 Cape” to “Head 2 Cape,” acknowledging that Cascade Head is a headland and not a cape. The Project Team emphasized there is no budget for logo development, and that the introduction of logo concepts is not intended to be a lengthy process, with numerous iterations of logos. Their intent is simply to add visual emphasis to the title of the web page, however, if the partnership chooses, it could use that logo concept as a logo for the partnership, as well.

**Working with the Coordinating Committee**

During the next month, the Project Team will build out the elements of the action plan, and intends to work with the Coordinating Committee between mid-November and mid-December to prep the information for the partnership engagement sessions that will begin in January of 2021. The Project Team is reviewing all past partnership documents and meeting minutes to integrate information in preparation for strategy development with the partnership. The group discussed the idea of integrating DPSIR framework language (drivers, pressures, state, impact, and response) into the plan and/or organizing the 8 categories based on drivers, actions, and states. The DPSIR framework is used to assess and manage environmental problems. Driving forces are the socio-economic and socio-cultural forces driving human activities, which increase or mitigate pressures on the environment. Pressures are the stresses that human activities place on the environment. State, or state of the environment, is the condition of the environment. Impacts are the effects of environmental degradation. Responses refers to the responses by society to the environmental situation.

**Next Meeting**

The next meeting of the Coordinating Committee is November 12 from 9am-10am. Agenda items will include a review of the beta Oregon Explorer Map Viewer with a proposed water reporting feature for different Mid-Coast geographies of interest, as well as a discussion of the plan framework and draft strategies.